

WHY EVERY COUPLE NEEDS A WEDDING WEBSITE & HASHTAG

A wedding website helps streamline communication, centralizing all the important details your guests need. A wedding hashtag allows guests to share their photos, helping you collect memories from different perspectives.

What You'll Learn in This Guide:

- How to set up your wedding website
- Essential pages every wedding website should have
- How to Create a Unique Wedding Hashtag
- The best ways to promote your hashtag & website

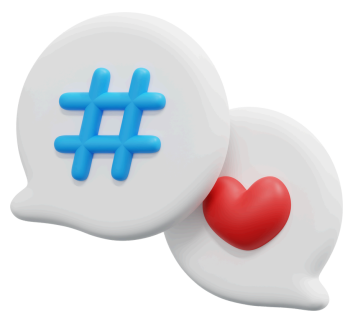
Essential Wedding Website Pages



- Your Story
- Wedding Party
- Schedule
- Registry
- RSVP Page
- Travel & Accommodations

Choosing a Wedding Hashtag

- Alliterations - Use words with the same letters
- Rhyming with your names
- Name Puns
#Wright4EachOther
- Use TV Catchphrases
#WinterisComingto
theWilsons
- Adapt song lyrics



Tips for a Stunning Website

- Buy a Custom Domain Early
- Choose a Platform (withJoy, Zola, Squarespace, etc.)
- Keep fonts & colors consistent and easy to read
- Test all links before sharing
- Use high-quality images (file transfer mode is important)

Ways to Promote Your Wedding Hashtag

- Save-the-Dates & Invites
- Instagram & TikTok Post
- Wedding Signs & Decor
- Social Media Filters
- Photobooth Props
- Seating Chart



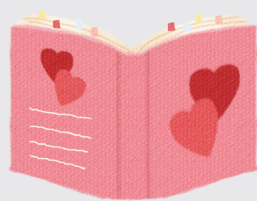
WAYS TO MAKE YOUR WEDDING WEBSITE UNIQUE

#1 Make a Personalized Logo or Monogram and use it throughout the site. This can also go on your floorwrap on your dancefloor.

#2 Make It Interactive

- Add a countdown timer to build excitement and keep people on schedule
- Create an animated timeline of your relationship milestones
- Use parallax scrolling for visual interest ('Template Monster' is a good source for this)

#3 Tell Your Story



- Incorporate anecdotes and humors
- Include a video message welcoming guests
- Create a photo galley of your journey not just the engagement shoot (include captions)
- Share fun facts about the wedding party

QR Codes

- Create QR codes for your website and registry this can be placed in frames as reminders at the venue and reception



#4 Present Valuable Information Creatively

- Include a virtual tour of the venue
- Add a blog section to share brief wedding planning updates
- Offer recommendations for activities and restaurants for the day-before or day-after

Key Website Components

- Domain Name is your website's unique address. Some sites like The Knot provide free domains with their branding. But a custom domain is easily purchased.
- Website Builder - This is where you design and manage your site. Think Zola, The Knot, Minted, Wix, Wordpress, etc.
- Hosting Provider - Most platforms include free hosting, meaning your site is live without cost. But if you build on Wordpress you'll need a separate host like WP Engine.
- Pre-designed templates help minimize editing with themes, drag-and-drop designs, and customization galleries.